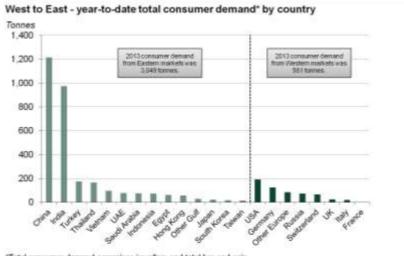
From West to East: Is it Really a One-Way **Ticket for Gold?**

LBMA, Singapore, 25 June, 2014

Albert Cheng, Managing Director, Far East

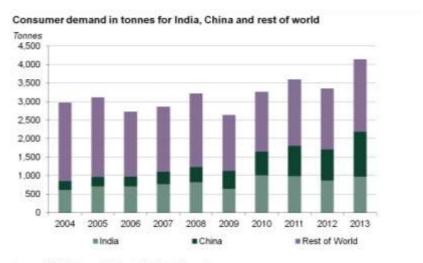


During 2013, gold demand driven by the East



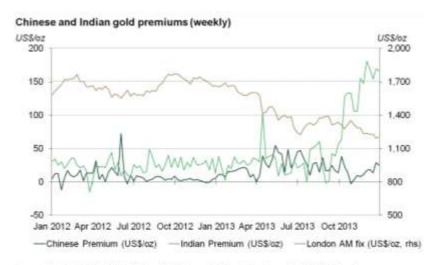
"Total consumer demand comprises jewellery and total bar and coin Source: GFMS, Thomson Reulers, World Gold Council

India and China: engines of growth



Source: GPMS, Thomson Reuters, World Gold Council

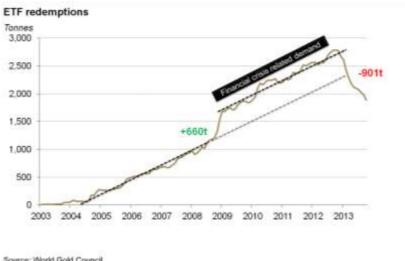
Strong Demand caused elevated premiums China and India



Source: The London Gold Market Fixing Ltd. Thomson Reuters, Bleomberg, World Gold Council

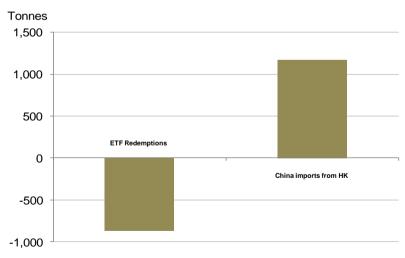
4

Massive ETF Redemptions in West during 2013



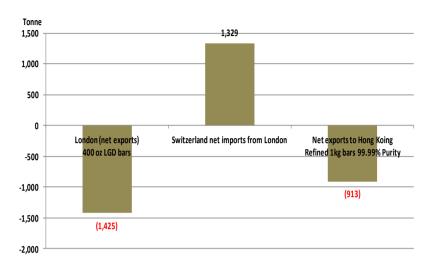
Source: World Gold Council

ETF Redemptions all to China?



Source: Bloomberg, Census and Statistic Department HK, WGC Investment Services Ltd

Gold flew from London to Switzerland then to HK



Source: : Bloomberg, Census and Statistic Department HK, WGC Investment Services Ltd

Session 6 - Albert Cheng